Digital Alert Systems Hires Daniel Dillon as Product and Project Manager for HALO

LYNDONVILLE, N.Y. — **Jan. 14, 2025** — Digital Alert Systems, the global leader in emergency communications solutions for media providers, today announced the appointment of Daniel Dillon as a product and project manager. In this role, Dillon will manage the company's HALO™ product along with related products and services. HALO is a patented system for managing Emergency Alert System and Common Alerting Protocol devices.

A well-respected professional, Dillon has substantial knowledge of the cable industry and refined skills in technical, oral, and written communications. His personality and customer focus lend further credibility to his customer engagement on any technical or business level.

"We take pride in the depth of talent and expertise at Digital Alert Systems. Our talented staff are the best in sales and support of our emergency messaging products, software, and service, and we are thrilled to welcome Daniel Dillon to the team as a product and project manager," said Anne Wakeman, chief operating officer at Digital Alert Systems. "Dan's expertise was a natural fit for our organization and will ensure our customers' needs are even further intertwined with our valued product offerings. The entire team looks forward to Dan's contributions to Digital Alert Systems."

Dillon has 18 years of experience within the telecommunications industry, previously serving in management roles at both Trilithic and VIAVI Solutions. He is a member of SCTE and has a bachelor's degree in electrical engineering from Purdue University.

"Digital Alert Systems has built a strong reputation for reliability and expertise in the emergency notifications space, and working here means being involved in the development of cutting-edge technologies that have a direct impact on the public," Dillon said. "As someone who spent much of my early life involved in emergency management, it gives me great pride knowing that I can have a direct, meaningful impact in the real world, helping save lives, especially in situations like severe weather, natural disasters, or national emergencies."

Dillon will work remotely from Indianapolis and report to Bill Robertson, the company's vice president of business development.

More information about Digital Alert Systems is available at www.digitalalertsystems.com.

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About Digital Alert Systems
Digital Alert Systems is the leading innovator of next-generation Common Alerting Protocol (CAP) and Emergency Alert Systems (EAS) for radio and television broadcasters. From its headquarters in Lyndonville, New York, Digital Alert Systems provides R&D, manufacturing, sales, and customer service for all Digital Alert Systems brands and maintains its hard-earned reputation for quality, reliability, and service to valued customers around the world.

More information is available at www.digitalalertsystems.com.

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Photo Caption: Daniel Dillon, HALO Product and Project Manager at Digital Alert Systems

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